

Skills for fundraising



Fundraising continues to be a number one priority for the majority of organisations and it is a very competitive arena out there; public sector cuts are putting increased pressure on voluntary and community organisations, leading to increased competition when it comes to funding.

This course is for anyone involved in fundraising within a voluntary or community organisation. The skills and understanding developed will enable you to improve your approach to fundraising and in turn increase your success with funding applications.

This course focuses on:

- Strengthening your organisations ability to fundraise
- Developing a fundraising strategy
- Exploring different avenues of generating income
- Where to find funding opportunities and support
- How to write a fantastic funding bid.

Continuing Professional Development (CPD)

Continuing Professional Development (CPD) All of our courses are certified by the CPD Certification Service.

We offer formal accreditation

Open College Network West Midlands is a national Awarding Organisation, regulated by Ofqual and the Quality Assurance Agency for Higher Education (QAA). Additional costs will apply.

For further information, please visit: www.communitygrouptraining.co.uk or email info@communitygrouptraining.co.uk